

MONOGRAM™

Siding



CertainTeed 

Quality made certain. Satisfaction guaranteed.™



CERTAINEED: A TRADITION OF TRUST

FOR 100 YEARS, HOMEOWNERS AND BUILDING PROFESSIONALS HAVE TRUSTED CERTAINEED FOR THE HIGHEST QUALITY BUILDING PRODUCTS, AND THE MOST EXCITING INNOVATIONS IN STYLE AND PERFORMANCE.

TODAY, CERTAINEED'S BROAD ARRAY OF SIDING STYLES, COLORS AND CUSTOMIZING OPTIONS HAS MADE IT THE NUMBER ONE PREFERRED VINYL SIDING BRAND OF BUILDING PROFESSIONALS. CERTAINEED IS ALSO A MARKET LEADER IN OTHER EXTERIOR BUILDING PRODUCTS, OFFERING THE INDUSTRY'S MOST COMPREHENSIVE MIX OF MATERIALS, INCLUDING FIBERCEMENT SIDING, VINYL WINDOWS, ASPHALT ROOFING SHINGLES, DECKING, FENCE AND RAILING PRODUCTS. IN ADDITION, CERTAINEED IS A PREMIER MANUFACTURER OF FIBER GLASS INSULATION AND REINFORCEMENTS, AND PIPING PRODUCTS.

QUALITY MADE CERTAIN... SATISFACTION GUARANTEED

CERTAINEED'S LONG-STANDING COMMITMENT TO INNOVATION, QUALITY AND SERVICE IS FIRMLY ROOTED IN OUR FOUNDING PHILOSOPHY – QUALITY MADE CERTAIN... SATISFACTION GUARANTEED – A COMMITMENT WE TAKE AS SERIOUSLY TODAY AS WE DID NEARLY A CENTURY AGO.

F I R S T S

MONOGRAM™ SETS THE STANDARD FOR THE INDUSTRY

Monogram is a comprehensive system of value-added features with unique benefits that combine to create a truly extraordinary siding. Monogram continues to lead the way in innovation through many important industry firsts.

▶ **FIRST IN COLOR**

Monogram was the first siding to offer unique, darker shades along with an industry-leading spectrum of colors. No other siding can match Monogram's colors, including semi-transparent stained blends, for virtually unlimited design possibilities.



▶ **FIRST IN STYLE**

Monogram was the first siding produced utilizing a direct transfer system from real cedar boards for natural woodgrain textures. Combined with CertainTeed's unique Vinyl Carpentry™ concept, the look of true wood craftsmanship can be created with Monogram and decorative trim products.



▶ **FIRST IN PERFORMANCE**

Monogram was the first siding designed to perform under high wind conditions through proprietary RigidForm™ technology. The concept is based on a rolled-over nail hem design that creates a reinforcing spine.



▶ **FIRST IN INSTALLATION INNOVATION**

Monogram was the first siding engineered to include an integral installation guide on each panel. From the first nail to the last, Monogram's patented STUDfinder™ system is designed to help ensure a precise installation for optimum siding performance.



On Cover

Siding: Monogram double 4" in pacific blue.

Trim: 3-1/2" Lineals and Crown Molding in colonial white.

▶ **FIRST IN BRAND USE**

CertainTeed Siding has been rated #1, year after year, in Brand Use by remodelers, builders, architects and consumers.



Shown Here

Monogram double 4" in ivy green.

MONOGRAM™




Siding: Monogram double 4" in desert tan.
Accents: Cedar Impressions Half-Round Shingles in desert tan & natural clay.
Trim: 3-1/2" Lineals and Crown Molding in colonial white.

**THE NATURAL LOOK
OF PAINTED OR
STAINED CEDAR**

Whether it's a Victorian reproduction, a New England saltbox or a modern beach house get-away, today's homeowners want the rich look of natural cedar without the expense and heavy maintenance.





Ordinary
Vinyl Siding

Aluminum
Siding

Painted
Cedar

CertainTeed
Monogram
Solid

Molded from hand-picked cedar clapboards, Monogram offers the most realistic natural wood look available and fits any home where the look of natural wood is important.



Cornice Molding,
Cedar Impressions Half-Round
and Perfection Shingles





F A S T F A C T S	
FINISHES	Rough Cedar and Brushed
ACCESSORIES	3-1/2" and 5" Decorative Trim Lineals SuperCorners™ (3 styles) Crown Molding Corner Block and Rosette Cornice Molding
SOFFITS	InvisiVent™ Triple 3-1/3" Ironmax™ Double 5" Beaded Triple 2" Universal Triple 4"



Inside Cornerpost



Traditional SuperCorner™



Beaded SuperCorner™ with Optional Insert



Crown Molding and 3-1/2" Lineals



Corner Block with Rosette and 3-1/2" Lineals

Vinyl Carpentry™:

The look of custom crafted wood siding and trim in a low maintenance material.

To enhance the look of your home, CertainTeed, has taken a cue from traditional wood building methods. From the use of wide cornerposts and window casings to frieze boards and gable trim, CertainTeed has designed a complete line of wood-like architectural detail products to complement Monogram siding.

These trim pieces accentuate the lines of your home, giving it a natural hand-crafted appearance. By using these products where J-channel or F-channel would normally show, you're able to achieve the custom crafted look of freshly painted wood trim.



- ◀ Siding: Monogram double 4" in glacier blend and Cedar Impressions Double 7" Perfection Shingles in sterling gray
- Accents: Cedar Impressions Half-Round Shingles in colonial white
- Trim: 3-1/2" Lineals, Crown Molding and Traditional SuperCorner in colonial white
- Roof: CertainTeed Horizon Shingle® Graystone

You can create a home to be proud of with a designer palette of 29 siding and trim colors. Inspired by nature, these colors are designed to harmonize home and environment.

**DESIGNABILITY
AND FLEXIBILITY
BUILT IN**



MONOGRAM™

From left to right
Monogram double 4" dutchlap in oxford blue.
Monogram double 5" dutchlap in light maple.
Monogram double 4" in sterling gray.



Monogram double 4" in barn red, Cedar Impressions double 7" Perfection Shingles in colonial white and 3-1/2" Lineals in colonial white.





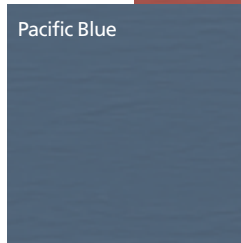
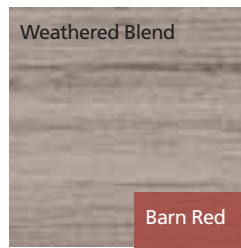
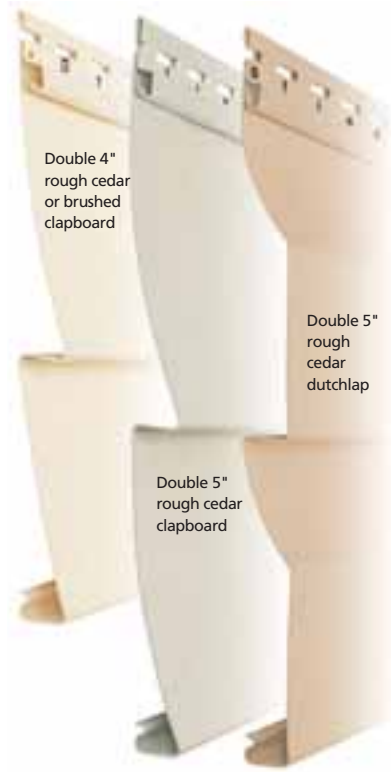
Color performance, impact resistance and durability are assured through our exclusive PermaColor™ System, a blend of our own Certavin™ resin or Thermoplastic Polyolefin, superior micro-ingredients and state-of-the-art pigment chemistry.

	Double 4" Clapboard (rough cedar)	Double 4" Clapboard (brushed)	Double 5" Clapboard (rough cedar)	Double 5" Dutchlap (rough cedar)	Monogram 46L Double 4" Clapboard (rough cedar)	Monogram 46L Double 5" Dutchlap (rough cedar)	3/4" Outside Cornerpost	3-1/2" Lineal	5" Lineal
Colonial White	●	●	●	●	●	●	●	●	●
Snow	●	●	●	●	●	●	●	●	●
Sandstone Beige	●	●	●	●	●	●	●	●	●
Heritage Cream	●	●	●	●	●	●	●	●	●
Autumn Yellow	●	●	●	●	●	●	●	●	●
Desert Tan	●	●	●	●	●	●	●	●	●
Savannah Wicker	●	●	●	●	●	●	●	●	●
Natural Clay	●	●	●	●	●	●	●	●	●
Buckskin	●	●	●	●	●	●	●	●	●
Cypress	●	●	●	●	●	●	●	●	●
Light Maple	●	●	●	●	●	●	●	●	●
Summer Wheat	●	●	●	●	●	●	●	●	●
Woodland Mist	●	●	●	●	●	●	●	●	●
Herringbone	●	●	●	●	●	●	●	●	●
Silver Ash	●	●	●	●	●	●	●	●	●
Sterling Gray	●	●	●	●	●	●	●	●	●
Oxford Blue	●	●	●	●	●	●	●	●	●
Granite Gray	●	●	●	●	●	●	●	●	●
* Barn Red	●	●	●	●	●	●	●	●	●
* Ivy Green	●	●	●	●	●	●	●	●	●
* Pacific Blue	●	●	●	●	●	●	●	●	●
* Glacier Blend	●	●	●	●	●	●	●	●	●
* Meadow Blend	●	●	●	●	●	●	●	●	●
* Canyon Blend	●	●	●	●	●	●	●	●	●
** Timber Blend	●	●	●	●	●	●	●	●	●
** Frontier Blend	●	●	●	●	●	●	●	●	●
** Weathered Blend	●	●	●	●	●	●	●	●	●
** Arctic Blend	●	●	●	●	●	●	●	●	●
** Arbor Blend	●	●	●	●	●	●	●	●	●

* DELUXE COLORS
** PREMIUM COLORS

NOTE: Colors are simulated. Consult product samples before final selection.

Monogram's palette of colors and variety of styles, finishes and trim, offer the widest range of design possibilities in the industry.



DISTINCT COLORS
Choose one of Monogram's unique, darker hues or semi-transparent stained blend colors. And, you can select with confidence knowing that all of CertainTeed's colors are covered with PermaColor Lifetime Fade Protection.

- Siding: Monogram double 4" in autumn yellow.
- Accents: Cedar Impressions Double 7" Perfection Shingles in colonial white.
- Trim: 3-1/2" and 5" Lineals, Beaded Quarter Round, Crown Molding, Corner Blocks and Rosettes in colonial white and ivy green.

F A S T F A C T S

LOW GLOSS COLORS

21 Solid Colors
8 Wood-Tone Blend Colors
29 Coordinating Trim Colors
Color-Clear-Through Construction

STYLES AND FINISHES

Double 4" Rough Cedar Clapboard
Double 4" Brushed Clapboard
Double 5" Rough Cedar Clapboard
Double 5" Rough Cedar Dutchlap

Designability

Using the same color for siding and trim will simplify and unify a home.



Subtle contrasting siding and trim colors add interest and depth to a home's design.



Strong contrast and a bold color scheme make architectural details stand out and can enhance the character of a home.



BEFORE



AFTER

Remodeling a home's exterior can be confusing. But, whether you intend to match the existing details or dramatically alter its appearance, Monogram and Vinyl Carpentry™ Accessories is the complete siding solution.



Monogram double 5" dutchlap in oxford blue.

Monogram features RigidForm technology
for exceptional wind resistance.

**ENGINEERED
FOR
PERFORMANCE**



Wild, Wicked Weather

Let's face it, weather happens everywhere. Virtually every part of the United States experiences thunderstorms. Some areas are also hit with blizzards, tornadoes, or localized wind storms. All these weather occurrences can easily pack winds over 80 miles per hour.

Many competitive products, even premium thickness panels, do not have the strength in the nail hem area that CertainTeed RigidForm sidings offer, or the added security of a proprietary locking system. Without these design innovations, chances of blow off and other weather related problems can be very real possibilities.



Performance begins with quality installation, and **STUDfinder™** is the only system in the industry engineered with an integral installation guide on every panel, designed for accurate and secure installation.



The STUDfinder Installation System



In both remodeling and new construction, achieving a high-quality siding installation comes down to basics. For optimum performance, panels should be accurately and securely fastened to studs, and Monogram with STUDfinder makes it easy to do just that.



Accuracy and Quality

STUDfinder is engineered to align nail slots precisely with construction standards of 16" and 24" on center, with indicator letters centered under each nail slot to make it easy to locate studs and help ensure accuracy.



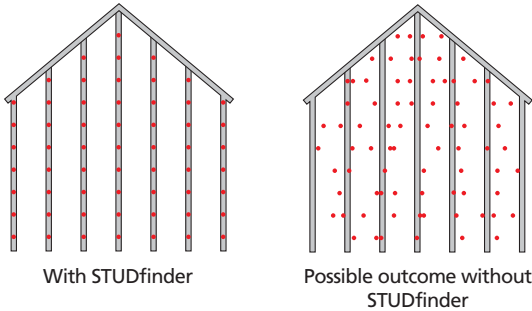
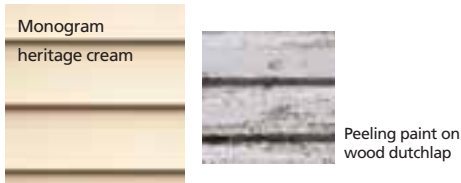
RigidForm™ Technology

Monogram was the first siding designed to perform under high wind conditions through proprietary RigidForm technology. The concept is based on a rolled-over nail hem design that creates a reinforcing spine.



Virtually Maintenance Free

Monogram provides the authentic look of real wood, that never needs painting. Through a unique process, CertainTeed fuses the color clear through the siding, so it can never streak, peel, cup or warp like painted wood.

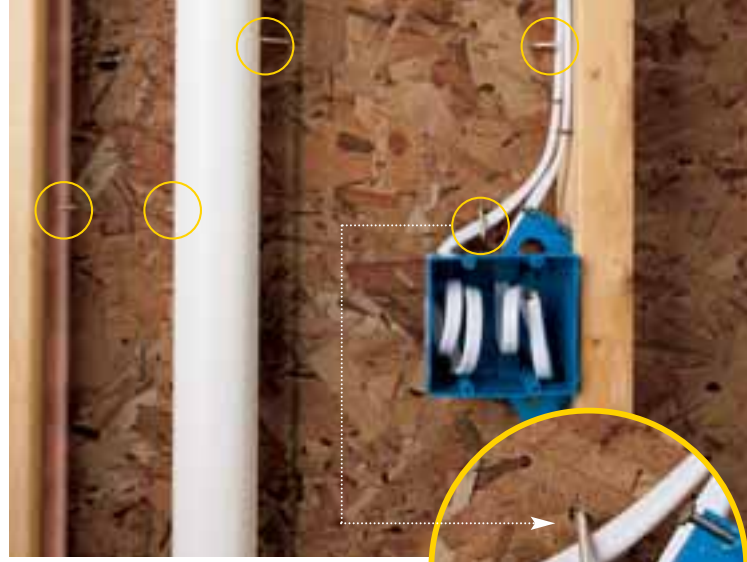


Security and Performance

With STUDfinder, performance is optimized with secure siding-to-stud fastening, helping Monogram to withstand high winds.

Accurately anchoring Monogram to studs creates a solid connection providing strength and security. It also helps make sure that the siding is installed per ASTM specification (D4756) with at least 3/4" nail penetration. In most cases, this requires fastening to the studs.

By helping to ensure that the correct number of fasteners are used, STUDfinder helps protect against such problems as blow-offs from under nailing, or buckling from over nailing.



Protection Against Hidden Dangers

You can choose the Monogram STUDfinder installation system with confidence, knowing it can help ensure the siding will be applied correctly.

Precise installation contributes to wind load performance, and helps avoid nailing into anything located between the studs, like plumbing or wiring that could create a number of dangers...



Fire



Water Damage



Hazards



Wind Damage



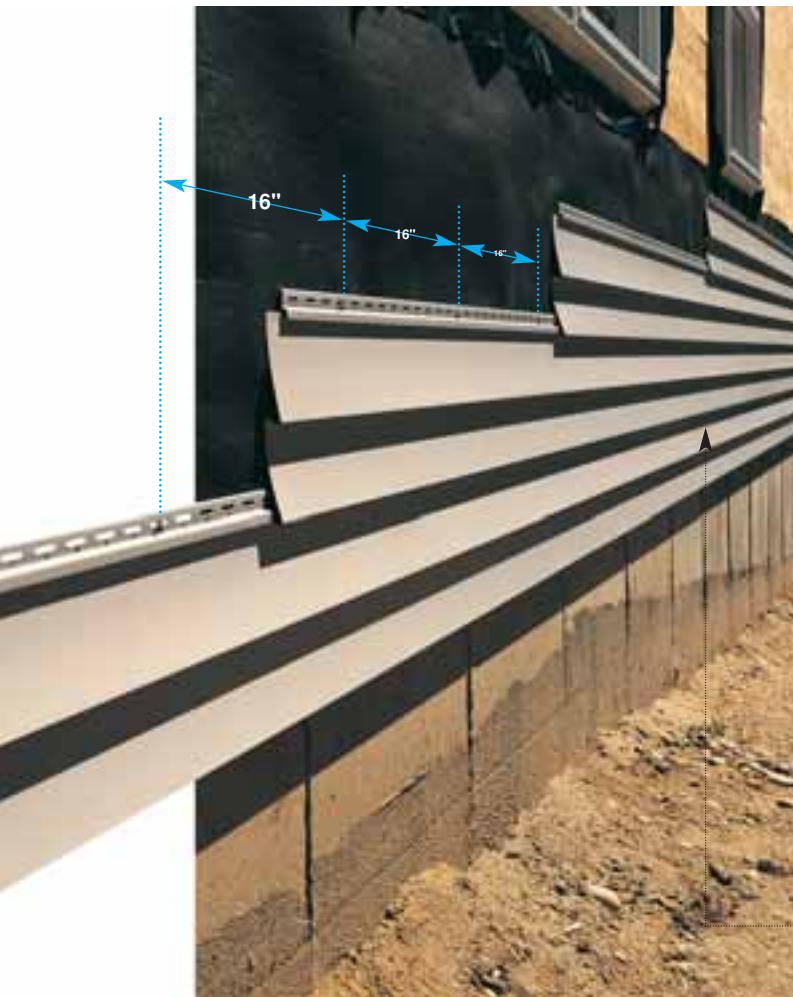
A UNIQUE SYSTEM OF FEATURES

All of the Monogram features work together to create a siding that delivers the ultimate in beauty and performance for both remodeling and new construction.

The STUDfinder™ Installation System

Monogram was the first siding engineered with an integral installation guide on each panel, designed to help ensure precise installation for optimum siding performance.

PATENTED



RigidForm 180

Monogram's RigidForm 180 technology provides strength and exceptional wind resistance.

This double thick .088" rolled-over nail hem design increases wind resistance and stiffens the panel. This design has been tested* to withstand wind load pressures up to 180 mph.

* Wind load rating per VSI wind speed calculation guidelines.

CertiLock™

The exclusive CertiLock™ locking system features self-aligning multiple bends that snap together with an audible "click" to ensure a secure fit and more consistent installation.

Premium Thickness

Monogram panels feature a true .044" thickness for outstanding strength and durability.

3/4" Panel Projection

A 3/4" panel projection provides excellent rigidity for straighter-on-the-wall performance.



The Brand of Choice

CertainTeed siding is the brand preferred by building professionals and homeowners. Surveys conducted by national trade magazines consistently rate CertainTeed Number One in brand preference, brand use and brand recognition.

Peace of Mind

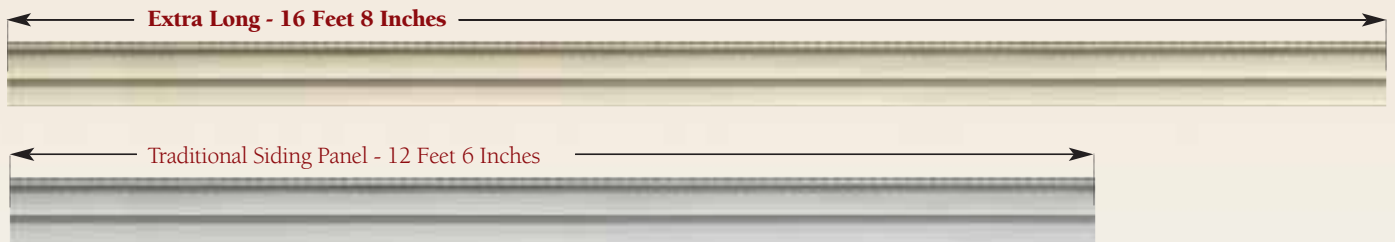
Plus, there is the added comfort of knowing that CertainTeed, an industry leader for 100 years, will stand behind Monogram with outstanding warranty protection.



F A S T F A C T S	
THICKNESS	.044" Nominal
NAIL HEM AND LOCK	STUDfinder™ Installation System Rigidform™ 180 Nail Hem Technology CertiLock™ Post-Formed Positive Lock
PANEL PROJECTION	Full 3/4"
WIND RESISTANCE	180 mph
FIRE RATING	Class 1(A)
WARRANTY	Lifetime Limited with PermaColor Lifetime Fade Protection

MONOGRAM™ 46L

Extra long, extra thick Monogram 46L has the same great benefits as traditional Monogram, plus it reduces seams.

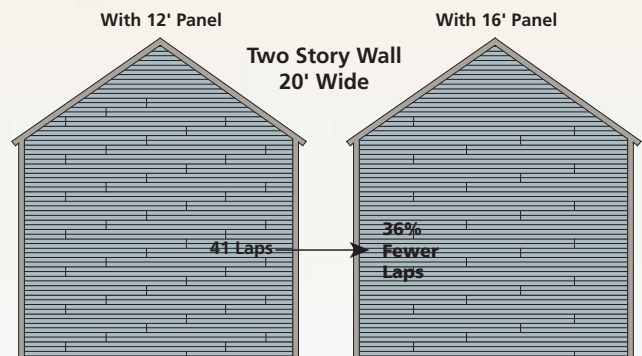


Long on Looks

With traditional 12' panels, seams appear every two to three feet. This panel's longer length significantly reduces seams. In fact, because the panels are up to 4'2" longer, seams and laps can be reduced by at least 33%.



The Difference is Seamlessly Clear



Ask about other CertainTeed products:



FiberCement Siding



Roofing



Windows



Insulation



Decking & Railing



Fence

CertainTeed Corporation
P.O. Box 860
Valley Forge, PA 19482

Professional: 800-233-8990
Consumer: 800-782-8777
www.certainteed.com



CertainTeed 